The media in the family. Television has become a source and cause of various problems in our communities and families. Numerous articles, books, studies and presentations advance the thesis that television exerts a negative influence. The present study endeavours to focus on a responsible use of television while pointing at the need for an integrated education for the use of television programmes within family. The study draws attention to objectives that are necessary in the education process as well as means serving to fulfil them and methods thereof.

Key words: family, television, education, the pedagogy of the media, media education